

Variety International Atlanta Conference

SCHEDULE START
7:00 AM

TIME INTERVAL
15 MIN

TIME	TUESDAY May 2nd	WEDNESDAY MAY 3rd	THURSDAY May 4th	FRIDAY May 5th	SATURDAY May 6th
7:00 AM		Registered Delegate Breakfast Available from 7am to 8.30am in the Ritz Plaza Ballroom	Registered Delegate Breakfast Available from 7am to 8.30am in the Ritz Salon III/IV	Registered Delegate Breakfast Available from 7am to 8.30am in the Ritz Salon III/IV	Delegate Group Southern Breakfast at 9am In The Ritz Ballroom
7:15 AM				ED / New ED breakfast	
7:30 AM		Variety International Office Open From 8am to 5pm in the State Room	Variety International Office Open From 8am to 5pm in the State Room	Variety International Office Open From 8am to 5pm in the State Room	Variety International Office Open From 8am to 10am in the State Room
7:45 AM		Delegate Registration Open 9am to 12pm			
8:00 AM					
8:15 AM					
8:30 AM		Personal Time and Walk to Georgia Pacific Auditorium Next Door to the Ritz Hotel	Personal Time and Walk to Georgia Pacific Auditorium Next Door to the Ritz Hotel	Personal Time and Walk to Ritz Salon I/II	
8:45 AM					
9:00 AM		Variety International President's Welcome - Barbie Hislop	Morning Welcome	Morning Welcome	
9:15 AM		Variety of Georgia Welcome Board Chair Norm Schindler			Delegates Group Southern Breakfast And Conference Wrap
9:30 AM		Opening Keynote Speaker Dr Gerald Durley	Just Say Yes Session Two	Communication and Marketing for the 21st Century Digital Marketing	Ritz Ballroom i/II
9:45 AM		Celebrate Our History, Innovate Today and Invest in the Future!	Corporate Foundation Panel from Chick -Fil-A, The Coca Cola Company, Georgia Pacific etc. What Do Foundations Look For In A Proposal And What Makes Them Say Yes!	Ron Webber - TriNet Kristin Bitter - The Coca-Cola Company	
10:00 AM		Welcome to Atlanta	Georgia Pacific Auditorium	Ritz Salon I/II	Walk Or Take Transport to the Georgia Aquarium
10:15 AM		House Keeping - David Small			
10:30 AM		Coffee Break Georgia Pacific	Coffee Break Georgia Pacific	Consistent Variety Branding Stan W Reynolds and Clark Woods	
10:45 AM				Coffee Break Ritz	
11:00 AM			Get It Done! Board Governance		Children's Event
11:15 AM		Just Say Yes Session One	Tom Iselin	Regional Meetings	Georgia Aquarium
11:30 AM		Corporate CSR Panel from Delta Air Lines, The Coca Cola Company, Georgia Power etc.	Ritz Salon I	North America - Salon i/II	Party Food
11:45 AM		What Do Companies Look For In A Proposal And What Makes Them Say Yes!	It Starts At The Top - Governance and Leadership for Variety Boards	Asia Pacific - Plaza i	
12:00 PM		Georgia Pacific Auditorium		Central Asia/Middle - East Plaza II	
12:15 PM	Conference Registration Open Tuesday 9am to 5pm			Europe - Plaza III	Conference Close
12:30 PM	Conference Registration Open Wednesday 9am to 12pm				Personal Time to Enjoy Atlanta
12:45 PM	Tom Iselin Is Available For One on One or Small Group Sessions in the Ritz Boardroom At These Times	Welcome Lunch Ritz-Carlton Salon III/IV	Awards Lunch Ritz-Carlton Salon III/IV	Awards Lunch Ritz-Carlton Salon III/IV	
1:00 PM	Wednesday 3.30 to 4.30pm	Time To Catch Up With Old and New Friends Over Lunch	Corporate Awards	Presidential Citations	
1:15 PM	Thursday 9am to 10am	Presentation By Chuck Sulkala of the National Auto Body Council	Media Awards	Mort Sunshine Awards	
1:30 PM	Thursday 1.30pm to 2.30pm		Young Variety Award	Innovation Award	
1:45 PM	Variety International Board Meeting The Commerce Club - Atlanta	Let's Have Coffee - The Art of Face to Face Fundraising Tom Iselin	2016 Heart Award Finalists Presentations - Session Three	Variety of St Louis Theatre Program Jan Albus	
2:00 PM		Georgia Pacific Auditorium	For Offices More Than \$3 Million Gross Income		Variety Lounge Available All Afternoon and Evening In The Georgian Room At The Ritz-Carlton
2:15 PM		What are the best tactics to use to get donors to say "Yes" to your asks? How do you avoid the common mistakes that turn off donors? How do you raise money in a competitive environment? How do you transform first-time donors into loyal, long-	Georgia Pacific Auditorium	Beyond Accessibility	
2:30 PM				Play Date	
2:45 PM				All Abilities Playgrounds	
3:00 PM		2016 Heart Award Finalists Presentations - Session One	Variety of Great Britain Measuring Impact Project	Ritz Plaza Ballroom	
3:15 PM		For Offices Under \$1 Million Gross Income	Variety of Great Britain The Catherine Awards		
3:30 PM		Georgia Pacific Auditorium			
3:45 PM		Coffee Break Georgia Pacific	Coffee Break Georgia Pacific	Coffee Break Ritz	
4:00 PM			Variety International Update and SWOT/Strategy Session Introduction	Variety International Annual General Meeting	
4:15 PM			David Small	Plaza I/II	
4:30 PM		2016 Heart Awards Finalists Presentations - Session Two	Variety Strategy and SWOT Session Facilitated by Tom Iselin	Presidents Report - Barbie Hislop	
4:45 PM		For Offices with Gross Income Between \$1 Million and \$3 Million		Finance Report - Neil Wykes	
5:00 PM		Georgia Pacific Auditorium		Voting On Any Matters	
5:15 PM		Variety of New Zealand Card Program Lorraine Taylor Salon i/II	The BIG Picture For Variety	New Presidents Address	
5:30 PM			Georgia Pacific Auditorium		
5:45 PM		Personal Time		Personal Time	
6:00 PM					
6:15 PM		Walk Or Take Transport To the Centre	Personal Time		

TIME	TUESDAY May 2nd	WEDNESDAY MAY 3rd	THURSDAY May 4th	FRIDAY May 5th	SATURDAY May 6th
6:30 PM		For Civil and Human Rights.	Personal time	Transport to the Georgia Aquarium	
6:45 PM		Welcome Reception Part One			
7:00 PM		Centre for Civil and Human Rights Welcome Drink and Presentation by Dr Gerald Durley			
7:15 PM					
7:30 PM					
7:45 PM					
8:00 PM			Heart Awards Dinner and Presentation		
8:15 PM			Ritz- Carlton - Salon Ballroom		
8:30 PM		Welcome Reception Part Two	Variety of Georgia Corporate Award	Humanitarian Awards Dinner and Presentation	
8:45 PM		World of Coca-Cola Hosted By The Coca-Cola Company	Care Grant Awards	Georgia Aquarium	
9:00 PM		Heavy Hors Doeuvres and Bar	Freedom Grant Awards	Sir James Carreras Award	
9:15 PM			Future Grant Awards	Catherine Variety Sheridan Award	
9:30 PM			Heart Awards	Humanitarian Award	
9:45 PM			Entertainment	Entertainment	
10:00 PM					
10:15 PM					
10:30 PM		Personal Time			
10:45 PM		Variety Lounge Available In The Georgian Room At The Ritz-Carlton			
11:00 PM			Personal Time		
11:15 PM			Variety Lounge Available In The Georgian Room At The Ritz-Carlton	Personal Time	
11:30 PM				Variety Lounge Available In The Georgian Room At The Ritz-Carlton	
11:45 PM					
12:00 AM					
12:15 AM					