



2019
WORLD CONFERENCE
QUEBEC CITY, CANADA

**BUILDING
CHILDREN'S
FUTURES -
TO INFINITY
AND BEYOND**

Dear Variety Chief Barkers & Executive Officers,

The 2019 Variety Global Conference Program is full of exciting and insightful sessions.

With enormous thanks to one of our new Tents, Variety of Quebec, we invite you to take your seat at the 2019 Variety Global Conference in Quebec City, Canada May 8th to May 10th for a fresh, informative, motivational and fun program that will provide some of the key ideas, tools and motivation to help ensure that your Variety office prospers in a rapidly changing world and assists many more children in need.

Our aim is to celebrate our 91 years of success and imagine a dynamic future driven by the past - years of success in improving the lives of disadvantaged children worldwide. The thrust of the Conference program is about sustainable growth and laying the foundation for the achievement of our vision for Variety to be recognised as a leader in helping children in need worldwide and by our Centenary in 2028 to be internationally acclaimed for our achievements.

Every day each and every one of us strives to make a difference to the lives of children in our local communities – the Global Conference provides an opportunity to tap into collective wisdom and inspire us to even greater heights.

As you know, each year, we publish a Variety Conference Journal which showcases the great work that we all are doing around the World!

Please join us in showcasing your good work, congratulating our host Tent, thanking them for all their hard work and demonstrating our joint commitment to an exciting future for our great Variety and the children we serve! Enclosed you will find costs, deadline requirements and the journal ad specs.

With Kind Regards,

Ken V Loughnan AO
President, Variety International

Raffaele Papalia
Board Member, Variety of Quebec

David Small
ED, Variety International

Variety – the Children's Charity International

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2019 Variety World Conference Journal Ad Sponsorship

Full Page: \$1000 | Half Page: \$750 | Quarter Page: \$500

Inside Front Cover, Inside Back Cover & Back Cover: \$5000

Artwork is due to the VI Office by March 22nd

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JOURNAL AD DIGITAL REQUIREMENTS

DIGITAL REQUIREMENTS

Preferred file format for ads is PDF.

Layout programs accepted for creating ads: QuarkXpress, Adobe InDesign, Adobe Photoshop or Adobe Illustrator.

Ads, images and logos must be in one of the following formats: EPS, TIFF, JPEG, INDD, AI, or PSD. No Quark files are accepted. Also, they must be a minimum of 300 DPI and CMYK. When creating your PDF, please use PDF/X-1A standard. Ads can be supplied on CD, DVD, or Email. Please include all images, fonts and logos when submitting your ad.

Do not place any critical elements (text and/or critical image area) outside the live/safety area. Any element that is outside the live/safety area must extend to the full bleed specification.

For spreads, splitting copy over the crossover is not recommended.

PRINTING SPECIFICATIONS

The journal booklet is trimmed to A4 and perfect bound.

Ad Size	Ad Size	Live Area/Safety	Bleed
2-Page Spread	420mm x 297mm	400mm x 277mm	426mm x 303mm
Full Page - Bleed	210mm x 297mm	190mm x 277mm	216mm x 303mm
Full Page - Non-Bleed	190mm x 277mm	-	-
Half Page Horizontal	190mm x 133.5mm	-	-
Quarter Page Vertical	90mm x 133.5mm	-	-

FULL PAGES ONLY: please keep type 10mm away from edges of page.

For a full page bleed, add 3mm bleed on all sides beyond actual page/trim size.

2 PAGE SPREAD: please submit as single facing pages.

Emailing: we can't accept files over 10 megs.

