



Dear Variety Chief Barkers & Executive Officers,

The electric light did not come from the continuous improvement of candles. With enormous thanks to Variety of Georgia, we invite you to take your seat at the 2017 Variety International Conference in Atlanta, Georgia, May 3<sup>rd</sup> to May 6<sup>th</sup> for a fresh, informative, motivational and fun program that will ensure your Variety office prospers in a rapidly changing world and assists many more children.

Our aim is to Celebrate Our History, Innovate Today & Invest In The Future

- Ensure your Variety office has the skills and tools enabling it to not only survive but grow and prosper, create awareness, deliver vital help for many more children and be a leader in the non-profit sector.
- During general sessions, board specific sessions and break out groups, gain practical awareness of your core responsibilities as a director and leading practices essential to board room effectiveness in today's dynamic charity environment.

At Tent 21, we believe that the strength of Variety is the wealth of knowledge contained in every Tent, no matter its size. Every day each and every one of us strives to make a difference to the lives of children in our local communities – the conference provides an opportunity to tap into collective wisdom and inspire us to even greater heights.

As you know, each year, we publish a Conference Journal which showcases the children that each of us supports featuring their stories and the great work that we all are doing around the world! In addition, the journal will introduce the 2017 Humanitarian and other awardees.

You can assist us in making sure that Variety – the Children's Charity of Georgia reaches their goal by placing an advertisement in the conference journal! Use the ad to feature children in your tent, a major donor, or congratulate an awardee.

Join us in showcasing your good work, congratulating our host tent and thanking them for all their hard work! Enclosed you will find costs, deadline requirements and the journal ad specs.

All our best,

A handwritten signature in black ink, appearing to read 'David Small'.

David Small  
ED, Variety International

A handwritten signature in black ink, appearing to read 'Norm Schindler'.

Norm Schindler  
CB, Variety of Georgia

A handwritten signature in black ink, appearing to read 'Chase Andrews'.

Chase Andrews  
ED, Variety of Georgia

**Variety – the Children's Charity International**

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